

texworld
NEW YORK CITY


apparelsourcing
NEW YORK CITY

Winter 2025 Edition

Sponsorship Opportunities

January 21-23 Javits Center, NYC



 messe frankfurt

TEXPERTISE
the textile business network

Media Package Manager Options

	Basic Included in Digital Fee Media: Mobile, Print, Online	Premium \$600 USD Media: Mobile, Print, Online
About Us	1	1
Company Logo	1	1
Company Picture	1	1
Contact Person	3	10
Document Downloads	1	6
Keyword	5 (Does Not Include Print)	Unlimited
Product	5	Unlimited
Product Direct Link	5	20
Product Group	6 (Does Not Include Print)	Unlimited
Social Media Link	1	10

Other Opportunities

Branded Show Bags

An attendee favorite. Featuring your company's logo and booth information.

\$5,500 USD

*Price reflects minimum of 1,000 bags.

Sponsored Mannequin

Reach buyers in-person by showcasing your finished apparel on the show floor.

\$465 USD/each

Lounge Space

Includes a company branded lounge space on the show floor (9sqm) and (1) mannequin to showcase your product.

**Inquire for Pricing*

*Additions available for an extra charge. (props, food, etc.)

Social Media Bundle Package

Dedicated branded posts on all social channels including Instagram, LinkedIn, and Facebook.

\$900 USD

*Sponsor responsible for providing content.

*Covers one post per channel.

Social Media Post

1 Social post for one social media channel (Instagram, Facebook, or LinkedIn)

\$315 USD

Cocktail Hour

Hosted branded event on the show floor. Includes beer and wine.

**Inquire for Pricing*

Other Opportunities

Digital Package

Dedicated banner ad on website. Assets below are included in the web/digital package and also available for individual purchase.

\$700 USD

*Sponsor responsible for providing content.

*Prices vary based on position.

1. Top of Listing

\$395 USD

2. Web Banner

\$355 USD

Zeitgeist Magazine Ad

Dedicated ad in biannual pre-show publication.

**See Next Page
for Details*

*Options include 1/2 page, full page, or 2 page spread.

Wifi Buyout

One of the top requests from attendees is complimentary wireless internet. Your company's name will be the password for the network name. Signage will be posted around the convention center.

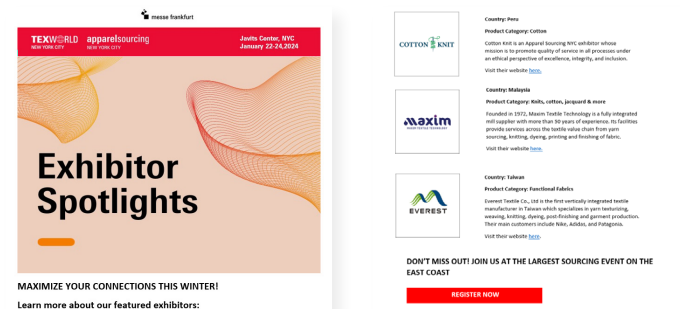
\$10,000 USD

E-blast Takeover

Reach the entire attendee database of Texworld NYC & Apparel Sourcing NYC.

\$1,000 USD

*Sponsor responsible for providing content.



Zeitgeist Magazine

The Zeitgeist magazine is our biannual pre-show publication containing industry expert interviews, exhibitor highlights, seminar schedules, trend previews, show information, and more.

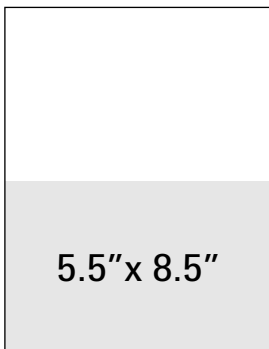
The digital publication will be made available to entire audiences via social media, eCard database, press lists, and each show's website.

**Summer 2024 Edition pictured on right. Scan QR code to take a look:*



Advertisement Options:

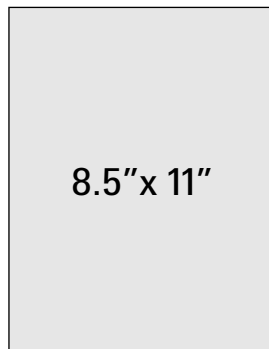
1/2 Page



JPG, PNG, or PDF
Minimum of 300 dpi
Bleed of .125

\$125 USD

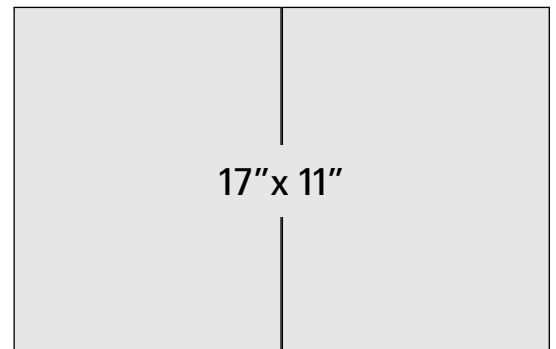
One Full Page



JPG, PNG, or PDF
Minimum of 300 dpi
Bleed of .125

\$215 USD

Two Page Spread



JPG, PNG, or PDF
Minimum of 300 dpi
Bleed of .125

\$285 USD

Custom Signage

Banners

Vinyl

**Inquire for Pricing*

Fabric

**Inquire for Pricing*

Half Meter Board

Single-Sided

\$210 USD

Half Meter Board

Double-Sided

\$295 USD

Full Meter Board

Single-Sided

\$360 USD

Full Meter Board

Double-Sided

\$415 USD



Banner



Column Wrap



Meter Board

Sponsorship Agreement

- Premium Media Package \$600 USD
- Branded Show Bags \$5,500 USD
- Sponsored Mannequins – Quantity: _____ \$495 USD/each
- Lounge Space **Inquire for Pricing*
- Cocktail Hour **Inquire for Pricing*
- Digital Package \$700 USD
- Seminar Commercial Image \$600 USD
- Social Media Bundle \$900 USD
- 1 Social Media Post \$315 USD
- Zeitgeist Magazine Ad – 1/2 Page \$125 USD
- Zeitgeist Magazine Ad – One Full Page \$215 USD
- Zeitgeist Magazine Ad – 2 Page Spread \$285 USD
- Custom Signage – Type: _____ Price Varies
- WiFi Buyout \$10,000 USD
- E-blast Takeover \$1,000 USD

Total Sponsorship Investment: \$ _____

Company: _____ Contact Name: _____

Phone Number: _____ Email: _____

Payment Information

- Bank Wire (*Contact Us*)
- Check Enclosed

Make payable to: Messe Frankfurt Inc., 3200 Windy Hill Rd., Suite 500 West, Atlanta, GA 30339, USA

**Please write "TWW25 Sponsorship" and name of show on the check.
NOTE: Funds accepted in USD & by US bank only.*

Sponsoring Regulations: Please note that your sponsorship will not be promoted until your sponsorship fee is paid in full. It is understood that exhibitors are responsible for providing Messe Frankfurt, Inc. with all collateral for use with any sponsorship, subject to approval by Messe Frankfurt, Inc. We agree to abide by the conditions outlined above. No refunds.

Signature: _____ Date: _____