

GOTEXSHOW

GO TEXTILE
SOURCING SHOW

29 SEPTEMBER TO
01 OCTOBER
2015

FEIRA INTERNACIONAL
DE PRODUTOS TÊXTEIS
International Fair of Textile Products

VENUE:
SAO PAULO EXPO

WWW.GOTEXSHOW.COM



FIERA MILANO

Organizing Committee

China Chamber of Commerce for Import & Export of Textile and Apparel (CCCT)

The Sub-council of Textile Industry, China Council for The Promotion of International Trade (CCPIT TEX)

China Trade Center in Brazil

Fiera Milano

Go Textile Sourcing Show Brazil

A Promising Green Textile Supply Chain Platform



Venue: SAO PAULO EXPO

Dates & Times: SEPTEMBER 29, 2015 2:00p.m. – 9:00p.m.
SEPTEMBER 30, 2015 2:00p.m. – 9:00p.m.
OCTOBER 01, 2015 2:00p.m. – 8:00p.m.

Exhibition Area: 11.000 sq.m.

Price: RMB 40,000 per 9m² Booth Package.

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The Sub-council of Textile Industry, China Council for The Promotion of International Trade (CCPIT TEX)
China Trade Center in Brazil

Visitors: Expecting 6,000 Trade Buyers

Exhibits: Apparel Fabrics and Trimmings, Hometex Fabrics and Finished Products,
Medium and High-end Brand Fashion Garments

Media Vehicles



About Organizing Committee

Both CCPIT TEX (www.ccpitex.com/eng) and CCCT (www.ccct.org.cn/en) are leading international textile show organizers with strong national industry background. Annually, they are running more than 20 international professional renowned exhibitions at home and abroad covering the whole textile industry supply chain, and also organizing Chinese delegation to participating in other valuable overseas trade shows to promote multilateral business communication.

China Trade Center is a Group of companies which act in several areas assisting companies in their business specially in Fairs and Events in Asia and Brazil. It was founded in 2002 in São Paulo city. The Group develops the commercial and cultural exchange as business processes, investments, trade fairs, import & export, business missions, consultancy, etc., between China and Brazil through the Group's companies and its three offices in China which provide all support for the processes.

Fiera Milano is the leading exhibition group in Italy and one of the most important in the world. Fiera Milano boasts a portfolio of professional exhibitions – both in Italy and abroad – that is unique in terms of the range of economic sectors represented and the quality of the events. Each year its exhibitions attract about 30 thousand exhibitors and over 5 million visitors. Every year Fiera Milano hosts over sixty events in its two exhibition venues in Milan. It also organizes several exhibitions abroad in China, India, Brazil, Russia, Turkey, South Africa and Singapore.

apparel sourcing

TEXWORLD
USA

hometextiles
sourcing

inter textile
Pavilion

hometextile
inter textile
GUANGZHOU, CHINA

China Clothing and Textiles
Expo Melbourne 2015

inter textile
SHANGHAI apparel fabri

inter textile
SHANGHAI home textiles

cinte
techtexil
CHINA

ITMA
ASIA
CITME

CTAF

yarn expo

PH
VALUE
时尚第一汇

中国国际服装服饰博览会
CHINA INT'L CLOTHING
& ACCESSORIES FAIR
chic

MODE
SHANGHAI

中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR

Five Core Values



Unlimited Market Potential Opportunity

Brazil, one of the BRICs, with the population of 200 million and tremendous natural resources, is now the 7th largest economy in the world and Top1 in South America. Strong economy growth, diversified and multiple market demands demonstrate Brazil's unlimited potential.

In addition to all of its creativity and innovation, in 2013, Brazilian textile production was 11.1 kilograms per inhabitant and the domestic consumption reached 13.7 kilograms per inhabitants. In the period between 2000 and 2013, the consumption per inhabitant was 21.8% higher mainly by a 42.9% increase of the per capita income and 14.2% of population growth, in the same period, while textile production retreated 1.6%. Brazilian market is a typical consumption driven market with great potential.

With the upcoming Olympic Games 2016, Brazil is the focus of the world economy. An integrated international sourcing show is an ideal channel to help international suppliers to penetrate into this promising market.

São Paulo

Ideal City to Host Go Textile Sourcing Show Brazil

São Paulo, with an 11 million population, 1,500 square kilometer area, is the largest industry, finance, culture, and business center in Brazil. It is also an important textile industry cluster, featuring with more than 300 local textile manufacturers, which accounts for 60% of Top 500 in Brazil.

Facts & Figures

- The textile chain production value 2013 was about US\$ 58.2 billion, which is equivalent to 5.7% of the total value of production of Brazil's manufacturing industry – excluding the activities of mining and construction – which complement the secondary sector of economy.
- Employment created by the textile chain totaled 1.6 million jobs in 2013, or the equivalent of 16.4% of workers allocated to industrial production that year, demonstrating that in addition to its great economic importance, this is a segment with a strong social impact.
- Total investments in the textile productive chain, for modernization or expansion of productive capacity (machinery, factories, training, etc.) totaled US\$ 2.3 billion. All segments of manufactured textiles reported a drop in investment when compared with 2012, except apparel (made-up articles) which posted a growth of 0.5%. Nevertheless, comparing the period of 2009 to 2013 there was growth of 79.3%, representing, on average, investment growth of 15.7% per year.
- Brazil recently turned into an importer of textile products and made-up goods. The trade balance in the textile industry has seen a widening deficit, reaching US\$4.5 billion on 2013. In four years there was an importing growth of 181%, or an average of 29% per year.
- It's important to note in the textile chain's trade balance that, when considering merely manufacture and made-up articles (apparel, home textile and technical-industrial articles) the share of deficit was 46% and 54%, respectively. In 2013 these two segments imported, respectively, in volume 648,641 tons and 211,558 tons.
- Brazilian imports in 2013, including textile fibers and filaments, grew 5.8% by volume totalizing around 1.3 million tons, and 2.9% by value in dollars in relation to 2012. Between 2009 and 2013, they grew 41.6% by volume and 97.1% by value.
- Comparing imports in 2013 with 2012, the segment of textile fibers and filaments increased 9.8% in volume and 3.6% by value. In the segment of made-up articles there was a 9.4% increase in volume and 8.6% in value just in the most recent year. Meanwhile, in relation to the entire studied period, volumes more than doubled (121.7%) and values more than tripled (202.9%).



September 29 - October 1, 2015

Sao Paulo Expo - Pavilion 2

Rodovia dos Imigrantes, KM 1,5

Agua Funda

Sao Paulo, Brazil

SHOW MANAGEMENT USE ONLY

Date Received:

Authorized Signature:

Show Agreement

Please complete, sign and return the form to:

Ms. Qingfang Miao Sindy Zhang

Tel: 0086-10-67739225 85229376 Fax: 0086-10-67739210 85229544

miaoqingfang@ccct.org.cn zhangjia@ccpittex.com

Basic Information

Company:

Address: City:

Province/State: Zip Code: Country:

Contact: Mr. Ms. Position:

Country Code: Area Code: Tel: Fax:

E-mail: Website:

Background Information

Type: Manufacturer Trade Design Studio R&D Other

Certificate: Oeko-Tex Standard 100 ISO 14001 SA8000 Other

Brand & Trademark:

Booth Reservation

Package Price: RMB 40,000 per 9m² Booth Package.

Exhibit Section:

FASHION FABRICS & ACCESSORIES

- Cotton Linen Silk Wool
- Blends Chemical Fiber
- Man-made Synthetic
- Denim Knits
- Prints Lace Embroidery
- Functional Shoulder Pad/Lining
- Trademark/Heat Transfers
- Zipper/Button
- Other

HOME TEXTILE FABRICS & FINISHING PRODUCTS

- Furniture Fabrics Furniture Leather Decorative Cushions
- Curtains/Tassel/Curtain Accessories Beddings Mattress
- Blanket Duvets Pillows/Fillings
- Carpet/Door Mats
- Tapestry/Wallpapers/Wall Coverings & Decoration Towel
- Table/Kitchen Linen
- Other

GARMENT & FASHION ACCESSORIES

- Mens Women's Children
- Infant Formal Suit
- Fashionable Dress Casual Wear
- Sports Wear Wedding
- Swimwear Pajamas/Loungewear
- Underwear/Lingerie Uniforms
- Coat Jacket Shirt/Blouse
- T-Shirt Knitwear/Sweater
- Trousers/ Pants Skirt Gloves
- Scarves/Shawls/Ties
- Socks/Hosiery Hats
- Other

Booth Space Application: I Book 9m² Booth, Total RMB

Corner Booth: Yes No (Corner Fee RMB 1,500) Previous Exhibitor Yes (Year attended:) No

Show Directory Advertising Application: Inside Front Cover (RMB 36,000) Inside Back Cover (RMB 36,000) Inside Page (RMB 24,000)

I confirm all information stated is true and accurate, which is available for GO TEX SHOW Directory and promotion use. All the terms and conditions of the agreement have been carefully read and accepted.

Authorized Signature: Title: Date:

www.gotexshow.com

General Terms and Conditions

The Event will be conducted under the direction of China Chamber of Commerce for Import & Export of Textile and Apparel (CCCT), The Sub-council of Textile Industry, China Council for The Promotion of International Trade (CCPIT TEX), and China Trade Center in Brazil, which are designated as "Management" in this document. An "Exhibitor" is an applicant that has been accepted for participation in the show by Management. All Exhibitors and their representatives participating in the show agree to be bound by and are required to comply with the general terms and conditions ("Terms and Conditions") stated in this agreement, as well as the show rules and regulations or show guidelines and the Exhibitor Services Manual and other mandating requirements by Management, which are integral to and fully incorporated by reference into this agreement.

ALLOCATION OF EXHIBIT SPACE: The Management shall allocate the space in accordance with the nature of exhibits or in the manner they deem fit, and reserve the right to relocate the space at its discretion, and to restrict or remove exhibits that are distracting or distract from the character of the Event.

USE OF EXHIBIT SPACE: The Exhibitor contracts to use the booth for the duration of the Event in conformity with Exhibitor Services Manual. The Management reserves the right to revoke trade show participation privileges from unprofessional and/or disruptive individuals. Unusual or custom built booths must have the Management's written approval in advance. Booths must be set up prior to the opening of the Event. Exhibitor shall not assign, sublet, share or apportion the whole or any part of the space allotted, or have representatives, products, equipment, signs or printed materials from other than its own firm contracted in the assigned exhibit space without the prior written consent of the Management.

CONDITIONS OF PAYMENT: 50% deposit of total booth fee must be returned along with this signed Show Agreement. If exhibit space is licensed, the full amount corresponding booth fee should be paid to secure the participation before August 15, 2015. Failure to meet payment requirements in time stated by Management will result in immediately termination of this agreement.

CANCELLATION POLICY: In the event that an exhibitor cancels all or part of the exhibit space contracted, the exhibitor must do so in writing and will be obligated for a cancellation fee:

Cancellation Date	Cancellation Fee
Up to August 15, 2015	50% of Total Booth Cost
After August 15, 2015	100% of Total Booth Cost

BOOTH RESPONSIBILITY: It will be the responsibility of the Exhibitor who contracts the space to maintain personnel in the booth at all times during the show hours. Any Exhibitor who starts to pack or disassembly their booth prior to the show closing time will be charged a fee of RMB 6,000 and may forfeit any seniority to future shows.

EVENT SCHEDULE: The duration of the event, set-up times and hours of operation shall be published in the Exhibitor Service Manual. Assembly and disassembly hours must be adhered to unless written approval is received from the Management.

SALES ACTIVITIES: No retail sales activities are allowed in and during the show.

PHOTOGRAPHY: The Management has the permission to use the likeness of any person and/or products exhibited in photographs and in any and all other media, whether now known or hereafter existing. The exhibitor waives the right to inspect or approve the finished product, including hard or soft copy. Additionally, all rights to royalties or other compensation arising or related to use of the photograph are waived by the Exhibitor.

ADVERTISING AND PUBLICITY: All exhibitors' promotional material and goods are limited to the designated display area. The Exhibitor may not carry out publicity activities outside the boundary of the booth or in front of the Event without written permission from the Management. Acoustic presentations are permitted only if they are arranged in a way that other Exhibitors are not disturbed by them and visitors are not disturbed or hampered by them. The Management reserves the right to cease any publicity/presentations that have not been approved and do not meet the standards of the Event.

MEDIA AND PRESS RELATIONS: Any activities conducted by the media whether arranged by the Exhibitor or separately shall be permitted by Press Office of the Management.

EXCLUSION OF LIABILITY: The Management shall not be liable to an Exhibitor for damages caused by force majeure, war, civil disturbances, strike, fire, violence, building malfunction, inclement weather or any other circumstances beyond the control of the Management, including damage caused by visitors to the Event, other Exhibitors or persons acting on their behalf. In addition, the Management shall not liable for the number of visitors or sales generated from participation. The Management reserves the right of changing the date and venue of the event due to force majeure. The alternation of date and venue shall be informed to exhibitor prior one month of the start date, while the former contract is continuously valid.

SECURITY AND LIABILITY: All local and state laws shall be observed during the Event in the exhibition area. The Exhibitor shall observe all safety regulations of the facility, directives by security personnel and the Management personnel. The Exhibitor shall be liable for all damage to persons or property, economic losses which have been caused by booth construction, booth equipment, exhibits and any employees acting on its behalf. The Exhibitor shall obtain all required permits prior to the commencement of the Event and have them available for inspection by the Management. The Management will provide security during the assembly and disassembly time as well as throughout the duration of the Event, but will not be liable for the loss or damage of any exhibitor property. No one under the age of 14 will be permitted on the exhibit floor.

INSURANCE: The Exhibitor is responsible to provide sufficient insurance protection for their participation of the Event.

EXHIBITOR SERVICE MANUAL: Specific information about booth assembly, disassembly, transport companies, packing materials and rules for exhibitor, etc. will be contained in the Exhibitor Service Manual.

PREVENTION: The Exhibitor shall not use any flammable decorations or coverings for display purpose. All fabrics or other material used for decoration purposes shall be flameproof. The Exhibitor shall comply with all applicable fire regulations.

BOOTH DISMANTLES: The booth area is to be returned by the Exhibitor in the same condition as it was handed over. In the case of any damage to the booth area or the exhibition halls (structure, floor, cables, ducts, etc.), it shall be repaired at the Exhibitor's expense. If the removal of the booth has not been undertaken on time, the Management may have it cleared and the goods put in storage at the expense of the Exhibitor. The Management shall assume no liability for exhibits left behind.

COMMERCIAL TRADEMARK AND OTHER COMMERCIAL RIGHTS: The Management expects exhibitors to honor commercial trademarks and other commercial rights. Exhibitor will be responsible for securing any and all necessary licenses or consents, in accordance with Brazilian laws & regulations, for any performances, displays or other uses of copyrighted works, trademarks or patented products or designs. In case of documented trademark or other commercial right infringements, the Management reserves the right to exclude an exhibitor from the current and future events, and the Exhibitor will respond directly to the Brazilian legislation. This stipulation does not create an obligation for the Management to take such action. The Management does not accept any liability for commercial rights infringements that may be committed by an exhibitor.

ARBITRATION CLAUSE: Any dispute arising from or in connection with this Agreement shall be submitted to the Civil Court of Sao Paulo, Brazil, for arbitration which shall be conducted in accordance with its arbitration rules in effect at the time of applying for arbitration. The arbitral award is final and binding upon both parties.

AMENDMENTS: Any amendments to this contract shall only be accepted in writing and must be approved in writing by Management.

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International Fair of Textile Products

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